

VIEWS ON ENERGY



**DUETTE®
ARCHITELLA®
HONEYCOMB
SHADES
REDUCE
ENERGY LOSS
UP TO 50%****

The patented cell-within-a-cell design of Duette Architella Shades traps air, reducing the amount of heat that flows out of your home in the cold weather and into it in the warm weather by up to 50%. They're the only window shades without add-on insulation systems to qualify for a federal tax credit under the American Recovery and Reinvestment Act of 2009*—ask us for details.



ENERGY SAVINGS MADE BEAUTIFUL

With 180 styles and colors to choose from, Duette® Architella® Honeycomb Shades offer superior energy efficiency as well as the style and beauty for which Hunter Douglas window fashions are known. Multiple layers of fabric and the patented cell-within-a-cell construction create richer, more radiant colors and enable the shade's outer pleats to remain crisp and even for years.



WHAT IS R-VALUE AND WHY IS IT IMPORTANT?

Know the score: the higher the better. R-values measure resistance to heat flow. The walls of a contemporary home typically have an R-value of 19, while standard double-pane windows have an R-value of only about 2. That explains why as much as 50% of a home's heating and cooling energy can be lost through

its windows. (No wonder they were originally called "wind holes!") Properly installed Duette Architella Honeycomb Shades add as many as four points to a window's R-value,

tripling its energy efficiency and dramatically cutting the amount of heat that flows through it. Imagine the impact this increased insulation will have on your utility bills!



Rebate offer valid for purchases made 2/1/10–4/15/10. Limitations and restrictions apply. Ask for details. *For tax credit details and restrictions and a list of qualifying products, ask a salesperson. Hunter Douglas and its dealers are not tax advisors. Consult a tax professional regarding your individual tax situation and ability to claim a tax credit related to the purchase of qualifying Duette® Honeycomb Shades with Architella® fabric. **Energy savings based on inside-mounted shades in all windows. Savings vary with such factors as specific Architella fabric, window R-value, shade use and climate. © 2010 Hunter Douglas. ® and TM are registered trademarks of Hunter Douglas.

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